

CHRIS MASONER

Graphic Designer - Photographer - Digital Illustrator

PROFILE

Highly resourceful and multi-talented Photographer and Graphic Designer with over six years of design experience and over ten years of professional photography experience. Exceptional collaborative and interpersonal skills; highly skilled in client and vendor relations and translations. Passionate and inventive creator of social and direct marketing strategies and campaigns, B2B and B2C. Well versed in various printing methods, processes, and requirements for obtaining desired results; accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements.



360.513.4237



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www.masoner.org



9211 NE 15th AVE, C220
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EXPERTISE

Technical Proficiency

- Adobe Creative Suites
- Microsoft Office
- Mac and Windows OS

Printing and Design

- Pre-press
- Page Layout
- Spot + Process Printing
- Finishing

Digital Photography

- Lighting
- Retouching
- Photograph Restoration

Web & Multi Media

- Website Design and CMS
- HTML, HTML5, CSS, SQL
- Video Production
- Video Editing
- Social Media
- Marketing

EDUCATION

Clark College, Vancouver, WA

Associates of Art:

General Education

Earned: Mar. 2017

Associates of Applied Technology:

Web and Graphic Design

Earned: Aug. 2014

Certification of Proficiency:

Graphic Design

Earned: June 2014

Certification of Proficiency:

Web Design

Earned: June 2014

EXPERIENCE

Mentor Graphics, Wilsonville, OR

July 2015 - Sept. 2016

Graphic Designer

- Responsible for creating all graphics and advertising material needed throughout the company. Corporate marketing, B2B, photography
- Responsible for adhering to strict branding guidelines while creating everything from white papers, tech briefs, data sheets, product brochures, posters, and trade show booth designs, to print designs on promotional material such as water bottles, gym bags, mini speakers, power banks, t-shirts, and notebooks.

OfficeMax, Vancouver, WA

Jan. 2014 - Nov. 2015

Production Designer

- Retail Production Designer responsible for small, medium, and large format printing. Custom design and print production for retail and small business customers. B2B, B2C
- Producing store branding, advertising, marketing material, and signage.
- Responsible for adhering to strict printing guidelines while creating everything from business cards, product brochures, posters, and stamps, to print designs on promotional material such as pens, magnets, flash drives, and hats.

Four G Networks, Camas, WA

Mar. 2013 - Aug. 2016

Operations Manager

- Manager overseeing day-to-day in-house operations. Social media marketing, local advertising, targeted marketing, developing new marketing strategies, product photography, ecommerce, web design, order processing, product activation, testing and software updates. Local installation, B2B

Masoner Photo and Design, Camas, WA

Jan. 2007 - Current

Sole Proprietor

- Responsible for creating all business functionality.
- Graphic design, photography, web design, production, photo editing, social media, advertising, client acquisition, scheduling, accounting, billing, sales, order processing, distribution, training, social marketing, client contact, archiving, and all other aspects of business operation and ownership.